



# Merritt & District Chamber of Commerce

The collective voice of businesses in the Nicola Valley

## *Business After Business* Event Planning for Chamber Members

### Would you like to:

- ✓ Showcase your business and increase awareness of the products and services you offer?
- ✓ Meet like-minded entrepreneurs and build relationships networking in your area?
- ✓ Create a fun social event while marketing your business and supporting your local economy?

Hosting a *Business After Business* Chamber event is easy and a great way to connect with other business owners and members. All it takes is a little bit of planning and these tips are sure to help!

**WHAT:** Business After Business is a Merritt and District Chamber of Commerce signature networking event that focuses on:

- ✓ Relationship Building
- ✓ Sales
- ✓ Referrals
- ✓ Mentorship
- ✓ Advice
- ✓ Friendship

**WHEN:** Book a date with the Merritt and District Chamber of Commerce. Business After Business Events usually take place on the third Tuesday of each month from 6:00 to 8:00 pm.

### HOW:

- Providing name tags with name, business and title are helpful to learn and remember everyone.
- Include some educational resources about your business and services via a verbal or visual PowerPoint presentation – or both!
- Provide flyers or brochures on the food tables and/or hand them out as your guests arrive.
- Provide some light refreshments and snacks

**WHERE:** You can hold this at your place of business, or make arrangements at a local eatery or pub. This also cross-markets other venues in your local area.

**WHO:** Chamber members

**WHY:** Creating strong, positive relationships with local business owners is good for business!

*If you are interested in being a host location or for more information on attending a Business After Business Event, please call us at 250-378-5634 or email us at [info@merrittchamber.com](mailto:info@merrittchamber.com)*

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